


# Indiana

Campaign for  
**SMOKEFREE** Air



www.SmokefreeIN.com | 1.866.860.0297 |  @AsmokefreeIN

*Exposure to secondhand smoke for just 30 minutes can rapidly increase a person's risk for heart attack. Smoke causes blood vessels to constrict and reduces the amount of oxygen that can be transported in the blood.* (Centers for Disease Control and Prevention)

## Smokefree air has immediate benefits

**In addition to the many long-term benefits of passing smoke-free air legislation, several benefits can be enjoyed immediately. Benefits can include:**

- A decrease in heart attacks and chest pain
- A decrease in asthma-related hospital visits
- An increase in sales at restaurants and bars
- A decrease in overhead and maintenance costs for businesses
- A decrease in health care expenditures paid for employees



**Indiana:** Hospital admissions for heart attacks in non-smokers dropped 70 percent in Monroe County in the months following a smoking ban in restaurants, retail spaces and workplaces.

*(Indiana University-Bloomington)*



**Arizona:** According to research published in the American Journal of Public Health, hospital admissions for heart attack, stroke, and asthma decreased following the implementation of Arizona's 2007 law banning smoking in public places. Associated hospital savings in the first 13 months after the ban are estimated to total over \$16 million.



**Colorado:** Researchers found a 23 percent decrease in the odds of premature birth and a 37 percent decrease in the odds of maternal smoking following a citywide smoking ban in Pueblo. *(University of Colorado School of Pharmacy)*



**Nationwide:** Secondhand smoke increases costly emergency room visits for chest pain and heart attack. Some of these costs are borne by tax payers and insurance companies. If each state implemented smoke-free air laws, researchers at Henry Ford Hospital in Detroit estimate that the country could save \$92 million in one year's worth of emergency room costs.

*(As reported to American Heart Association, May 2010)*



**Scotland:** According to a recent study published in the New England Journal of Medicine, children's hospital admissions for asthma have dropped 18% each year since a nationwide smoking ban was implemented in 2006.


*Find more benefits  
of smokefree air on the back.*

**What can you do? Support comprehensive smokefree legislation in the state of Indiana and help save lives, prevent illness, and improve business!**


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## Smokefree air has immediate benefits

 **Fort Wayne, Indiana:** In 2007, Fort Wayne expanded its existing smoking ban to include bars and private clubs. One month after the ban was implemented, bar and restaurant receipts increased 39% across the county compared to sales the same month for the previous year, according to the Allen County Auditor's office.

*(The Journal Gazette)*



According to the **Environmental Protection Agency**, lower overhead, cleaning, and maintenance costs are reported by businesses that have smoke-free air policies. In fact, a smoke-free restaurant can save approximately \$190 per 1,000 square feet every year.

Finally, both smoking and non-smoking employees exposed to secondhand smoke at work take more days off than employees in smoke-free environments. It is estimated that smoke-free workplaces can save employers over \$1000 in medical expenditures for each non-smoking employee and over \$2000 for each smoking employee.\*

***What can you do? Support comprehensive smokefree legislation in the state of Indiana and help save lives, prevent illness, and improve business!***

The Indiana Campaign for Smokefree Air (ICSA) is a grassroots coalition comprised of nearly 400 national, state and local health organizations, businesses, and faith-based institutions committed to protecting all workers from exposure to secondhand smoke. The ICSA is working to achieve this goal by advocating for the passage of a statewide, comprehensive smokefree air law that covers all workplaces. For more information on the ICSA, visit [www.SmokefreeIN.com](http://www.SmokefreeIN.com), become a fan on Facebook, or follow us on Twitter at @ASmokefreeIN.



*\*Sources:*

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