



INAAP Monthly News & Updates January 2020

Letter from the President

Every year, Forbes publishes a Gallup poll ranking the top trusted professions. No surprise here, but medical doctors are *consistently* ranked second on that list (to nurses of course!). Wondering who is at the bottom? Lawyers, Car salespeople, Members of Congress, and.... Lobbyists!

Truth is, lobbyists are super important, and the Indiana AAP relies on our lobbyist to connect us to our lawmakers and realize our agenda. But as you can see, for a lawmaker, discussing an important issue with a physician vs a lobbyist is going to be an *entirely* different encounter. Lawmakers don't just need to hear from us, the WANT to hear from us, to sort fact from fiction, anecdote from reality.

Without our efforts, two things can happen: 1) really bad bills get passed deleterious to the health of our patients; or 2) our ideas and initiatives to promote a healthier Indiana get lost without the proper perspective.

So SAVE THE DATE! WE NEED YOU! OUR PATIENTS NEED YOU! Attending the advocacy day gives physicians the much needed opportunity to put our rubber to the road and help show our lawmakers how to make a healthier Indiana.

If you think you're too small to have an impact, try going to bed with a mosquito. -Anita Roddick



TOMORROW: Physician Day at the Statehouse and Lunch with Legislators January 28, 2020 Not Too Late to RSVP



Join us at the Indiana Statehouse on January 28th for INAAP's annual Physician Day at the Statehouse!

For 2020 INAAP will be partnering with the Indiana State Medical Association and other medical specialty associations for one large event that will bring together physicians from a variety of backgrounds and specialties so that we can speak to our legislators with one powerful voice.

The event will take place on January 28th, 2020, and will run from approximately 10:00 am to 1:30 pm. The event will include a training, distribution of materials and talking points,

and lunch. We will be discussing several legislative priorities with lawmakers, including a new helmet law for kids under 18, firearm safe storage, and work accommodations from pregnant workers.

Mark your calendars now, and use the button below to RSVP!

Physician Day at the Statehouse RSVP



SAVE THE DATE!

INAAP Annual Pediatric Conference

September 10-11, 2020

Columbus, Indiana

Reach Out and Read Update from Medical Director Dr. Katie Swec

Libraries Boost Reach Out and Read

As we begin a new year, I want to thank all of you who are bringing Reach Out and Read alive in your clinics. I also wanted to share this exciting new article with you that shows how you can boost the impact of your Reach Out and Read program by connecting your patients and families with their local library. The link to the full study can be found here:

https://reachoutandread.org/wp-content/uploads/2019/09/Caitlin_-_ROR_and_Libraries.pdf



“The present study found enhancements in home literacy behaviors that were associated with receiving literacy resources from multiple sources and platforms. When pediatricians spoke with the parents of their patients about the importance of reading and provided a book, those parents were more likely to read with their children at home, to read a wider variety of books, and to have higher quality reading interactions, involving asking their child questions, pointing to and labeling pictures, and expanding on the written story. Parents who visited the library and used literacy resources also scored higher on measures in these areas. Moreover, this pattern was again seen, and with greater effects,

for parents who **both** heard such advice from their pediatrician and used the library.”

There are many ways to highlight library resources for your families, such as featuring library information in your waiting room or inviting your local librarians to become volunteer readers in your waiting room. Bottom line, the library reinforces the impact of the new book **and** supportive early literacy guidance that you provide to your patients and their families during their visits with you.

Speaking of libraries, this year’s “Read IN” fundraiser for Reach Out and Read Indiana will be held on Saturday, April 25th at the Indianapolis Central Public Library! This event is free and will feature a wide array of activities that celebrate healthy connections between Indiana’s infants and young children, their families and their communities. Look for more details in upcoming INAAP newsletters!

New Immunizations Chapter Champion: Dr. Shobana Pandian

Dr. Shobana Pandian (pictured right) has agreed to serve as INAAP's Immunization Chapter Champion. In that role, Shobana will work closely with the Indiana State Department of Health and the Indiana Immunization Coalition to move the ball forward on immunization issues in our state. She will help provide our membership with the most up to date information regarding immunizations, and is also available to answer questions that might come up in your own practice.



If you have an immunization-related question, you can reach out to her directly [here](#).



INAAP Board of Directors: Call for Open Positions

INAAP's Board of Directors is looking to fill four vacant positions starting in May 2020. Additional positions may also open, and we will post them as they do.

Board members serve a 2 year term during which they help formulate the vision and strategy for the organization. Board members are expected to

attend 3 board meetings per year in Indianapolis, as well as a board retreat which will provide additional leadership training.

The 4 open positions with a term starting in May 2020 are:

North Regional Representative: As a North Regional Representative you will serve as a liaison between your local pediatric community (North of Indianapolis) and the INAAP board. Regional Representatives help spread INAAP news and initiatives to various parts of the state, and also makes INAAP aware of issues in their area that need to be addressed. This position is open to INAAP Fellows.

South Regional Representative: As a South Regional Representative you will serve as a liaison between your local pediatric community (South of Indianapolis) and the INAAP board. Regional Representatives help spread INAAP news and initiatives to various parts of the state, and also makes INAAP aware of issues in their area that need to be addressed. This position is open to INAAP Fellows.

Secretary/Treasurer: The Secretary/Treasurer serves as a regular member of the Board of Directors, but has two additional responsibilities: (1) making sure that business conducted by the Board during its meetings is recorded via minutes, and (2) working with

the Executive Director to review the financial statements of the chapter on a monthly basis. The Secretary/Treasurer does not need to actually take the minutes, but ensures that they are taken and made available as needed. This position is open to INAAP Fellows.

Sub-specialist Representative: In addition to normal board duties, the Sub-specialist Representative has the responsibility of voicing the views of INAAPs sub-specialist members to chapter leadership. This position is restricted to INAAP sub-specialist members.

If multiple members are interested in a position, INAAP's membership committee will nominate two candidates, which will then be voted on by the membership as a whole. The deadline for expressing interest in these positions is March 15th, 2020.

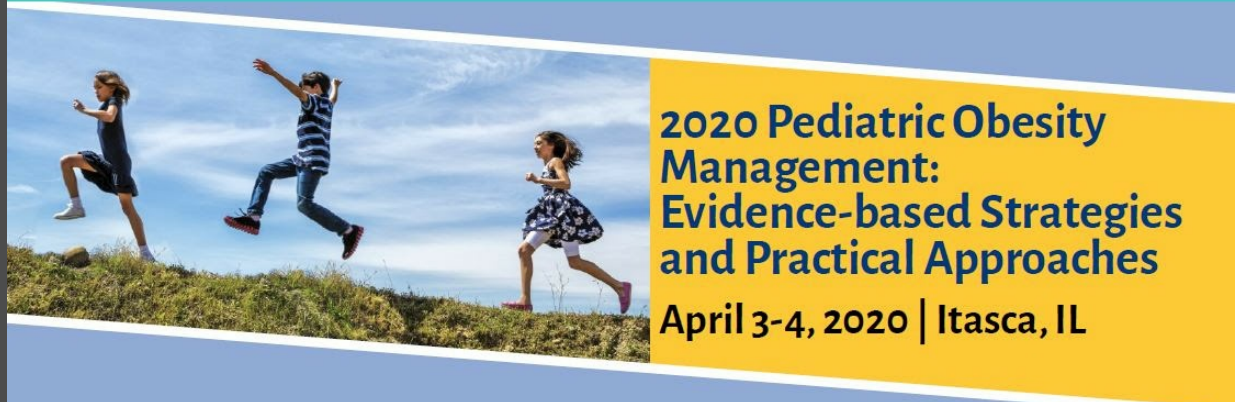
If you are interested in one of these positions or want to learn more, contact Chris Weintraut at cw@inaap.org.

2020 Pediatric Obesity Management: Evidence-based Strategies and Practical Approaches

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN®



2020 Pediatric Obesity
Management:
Evidence-based Strategies
and Practical Approaches

April 3-4, 2020 | Itasca, IL

As pediatric obesity has continued to worsen nationally, a need has emerged to equip more providers with skills to effectively manage and help their patients. Over the past several years evidence-based obesity management strategies and sustainable practice-management approaches have emerged. The [2020 Pediatric Obesity Management: Evidence-based Strategies and Practical Approaches](#) course, hosted by the American Academy of Pediatrics (AAP) Section on Obesity (SOOb) is designed for pediatricians, family physicians and pediatric allied health professionals seeking to improve their skills in obesity assessment and management. This educational experience combines selected pre-conference readings, expert panels, workshops and didactic training sessions for an engaging and comprehensive training.

March Member CME Event Screening for Postpartum Mood Disorder in Pediatrics March 19, 2020, 5:30 pm Indianapolis Central Library

Join us on Wednesday, March 19th for a talk on the topic of Postpartum Mood disorder. Get the information you need to help best serve your patients and their families. This meeting will qualify for one

our of CME, and dinner is provided. This meeting is free to INAAP members, and also serves as a great way to meet other members of the pediatric community.

Additional information about this meeting will be provided in future updates, but you can register today!



March Meeting RSVP

Climate Advocate Needed

The national AAP Council on Environmental Health (COEH) hopes to identify a "**Climate Advocate**" in each AAP Chapter. (You do not have to be a COEH member to serve in this position)

COEH will form an email group and exchange ideas that have worked in some chapters to further climate action in each region. There are some really simple actions that can go a long way toward advocacy! If you are interested, please email Lori Byron, the point person between COEH and the AAP Chapters, at lori.byron@gmail.com.



Register Today for the 2020 AAP Legislative Conference April 5-7, 2020, Washington, DC



Register now for the 2020 American Academy of Pediatrics Legislative Conference, April 5 - 7, in Washington, DC!

As we enter an election year, it is a critical time to be speaking up for children in our nation's capital. It is up to us to ensure that children's health is a top priority for our elected leaders.

Each year, the conference brings together pediatricians, pediatric trainees and medical students from across the country who share a passion for child health advocacy.

Participants attend advocacy skills-building workshops, hear from distinguished guest speakers, learn about policy priorities impacting children and go to Capitol Hill to urge Congress to support strong child health policies.

The conference will also feature a Pediatric Subspecialty Advocacy Track with specific legislative and skills-building workshops uniquely focused on the interests and needs of pediatric medical subspecialists and surgical specialists.

You can register and find additional information using the button below.

[Legislative Conference Information and Registration](#)



Tobacco Cessation Updates from CEASE Program Coordinator Lisa Wegner

Earlier this month the FDA took a [step](#) towards prohibiting flavored e-cigarette sales due to the high rates of use among youth. However, this enforcement exempts menthol and tobacco flavored cartridges, as well as tank-based systems sold in vape shops. Manufacturers of e-cigarette products have 30 days to take the products off the market before the

FDA can take enforcement action. Many public health organizations, including the American Academy of Pediatrics, feel this ban falls short of what the Trump administration promised in September, which was a complete ban of all flavors. With menthol flavors being left on the market, youth will still have access to these dangerously addictive products.

In addition, this policy follows a December passage of a [federal law](#) that raises the legal age to buy tobacco products. The Senate voted to approve a \$1.4 trillion dollar spending package, and part of that package included amendments to the Family Smoking Prevention and Tobacco Control Act (“Tobacco Control Act”), which raises the minimum legal sales age for tobacco products from 18 to 21. This means that, as of December 20, 2019, Congress’ changes to the Tobacco Control Act explicitly prohibit retailers from selling tobacco products to anyone under the age of 21. A public health win!

Support INAAP Through Amazon Smile



Did you know that you can help support INAAP with every purchase you make from Amazon? The Amazon Smile program gives a percentage of every purchase back to participating nonprofit organizations, and those donation can really add up during the holiday season. It's just like using Amazon, but with an added philanthropic benefit. Make sure the purchases you would make anyways this holiday season help support INAAP by using the link below!

[Amazon Smile - INAAP](#)

