



## INAAP Monthly News & Updates July 2019

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### Letter from the President

I used to wince every time I walked into a patient room and the dad or mom zoned out on their phone - trying to figure out the most polite but direct way ask them to put it away for the next 15 minutes.

However, I've finally figured out how to make lemonade out of this situation. The first thing I do now is have them google something with a little anticipatory guidance, or parenting focused media. My favorite lately is the 12 month old and his dad talking on the couch. Haven't seen it? You can check it out [here](#). This video has gone viral, and for good reason. It's adorable.



But more than that, it is a WONDERFUL example of 'serve and return,' a brain development exercise championed by our developmental experts and reach-out-and-read champions.

Here, a dad is sitting on the couch having a FULL BLOWN conversation with his son, with the son matching every response with a beautifully articulated babble complete with enthusiastic hand gestures. This young man clearly is used to having his curiosities and interests engaged and reciprocated by his parents, and his brain is thriving. I love showing moms and dads that THIS is how a child's brain grows!

It only takes a second, but I love that engaging the families with this video segues perfectly to our patient encounter while grabbing the parents' attention to boot. Give it a try!

Looking forward to seeing you all in Fort Wayne next month for our first annual INAAP CME conference! This is sure to be a fantastic weekend of informative speakers and meaningful collaboration. My goal is we all walk out of the conference better pediatricians, closer colleagues, and stronger advocates for Indiana's children.

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## INAAP Inaugural Pediatric CME Conference Less Than 1 Month Away!

**[Register Today](#)**

**Grand Wayne Convention Center  
Fort Wayne, Indiana - August 23-24, 2019**

INAAP is excited to host it's inaugural pediatric CME conference at the Grand Wayne Convention Center in Fort Wayne, Indiana this summer on August 23-24, 2019. INAAP's



Conference Committee has put together an amazing list of speakers and topics for the conference, and will include a session that will count towards your new opioid CME requirements. In total, the conference has been approved for 8.5 hours of CME, as well as 8.5 points of MOC Part II.

The keynote speaker for the conference will be Mark Del Monte, JD (pictured left), who serves as the Interim CEO of the American Academy of Pediatrics. Mark will be discussing the many efforts going on at AAP, and how they affect pediatricians and children in Indiana.

You can find the full schedule, list of speakers, and registration information at the conference website, which is linked below. We are excited about this wonderful event, and we hope to see

you in August!

[INAAP Conference Website / Registration](#)

## Now Recruiting for 2nd CEASE Cohort

Help Create Smoke Free Homes for Your Patients  
and get MOC Credits at the Same Time!



INAAP is currently recruiting practices for the second cohort of CEASE! If your practice is interested in implementing CEASE or would like more information on the program please reach out to Lisa Wegner at [lw@inaap.org](mailto:lw@inaap.org).

CEASE supports existing child healthcare systems to routinely assess and treat parental tobacco use at every clinical encounter. Child health care clinicians are in a unique position to address tobacco use and exposure because of the regular contact they have with families and the harmful health consequences that tobacco smoke exposure has on their patients. After ongoing research in adult and child healthcare settings, CEASE was developed to help child health care clinicians adapt their office settings to address family tobacco use in a routine, effective manner. CEASE was developed after extensive research in the adult and child health care settings and is based on the current best practices for the adult setting.

[You can learn more about the effectiveness of CEASE here](#)

## Why Sign Up For CEASE?

INAAP will provide all the equipment (iPads, handouts, etc.), training, support, and reports you need to make the program successful at your practice. Further, Lisa Wegner, MPH serves as the statewide coordinator for the program. If you run into a snag or need questions answered, Lisa is ready and willing to help.

Additionally, the program will help you and your practice:

- Eliminate the #1 cause of preventable morbidity and mortality for your patients
- Eliminate tobacco smoke exposure of all household members
- Decrease economic impact of smoking on families

- Decrease teen smoking rates
- Eliminate smoking in future pregnancies
- Help reduce high infant mortality rates

**The program is FREE to you, and qualifies for  
25 points of MOC**

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### **New Safe Sleep Posters and Postcards Available on INAAP's Website**

INAAP has partnered with the Indiana Perinatal Quality Improvement Collaborative, as well as other stakeholders throughout the state to produce new safe sleep materials you can use in your practice. Available on the website are new posters, postcards, and fact sheets that you can use to help teach your patients about this important issue. One of the posters is shown below, but you can check out all of the new materials under the resources page of INAAP's website.

Special thanks to INAAP Vice President Dr. Emily Scott for her work on this project!



In Indiana, 2 babies die every week from suffocation or other sleep-related causes.

## What does **safe sleep** look like?

"Firm surface, like a crib or bassinet, with only a tight fitting sheet"



"No pillows, blankets, bumpers, toys, or people"

"On my back for every sleep."

Keep your babies safe by putting them **Alone**, on their **Back**, in a **Crib**.



## 2020 INAAP Advocacy Survey Now Open

Though it may seem like the 2019 Legislative Session just came to an end, INAAP is already hard at work preparing our efforts for 2020. Our





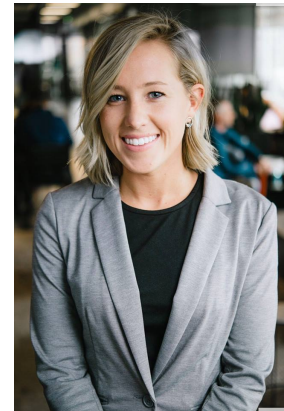
advocacy interests cover a wide variety of topics, but we need to know from you what issues are most important to our members.

If you would, please take a moment and complete our 2020 Legislative Survey. Your responses will help our advocacy team plan and implement the organization's advocacy strategy over the next year.

INAAP Advocacy Survey

## RoR Partners - It's Progress Report Time

Half of the year has come and gone! Through a few different funding opportunities, we have been able to provide 47,633 books so far in 2019! We have been very pleased with the number of practices that have stepped up and completed all the necessary steps to become a successful Reach Out and Read clinic.



As you know, ongoing participation in the Reach Out and Read program requires that every program submit a semi-annual progress report. The July 2019 progress report is now open for completion on [myror.org](http://myror.org). **Please complete and click "Submit" no later than September 1<sup>st</sup>.** Access the Progress Report at [www.myror.org](http://www.myror.org), using your individual logins.

**Username:** Your Email

**Password:** Use your unique password or click on the "forgot my password" link

Have questions about the login process? [CLICK HERE](#) to view our "How to Log-in" FAQ

**REMEMBER:** If you do not complete the report, your site will be ineligible to receive any donated books the National Center may receive in the next 6 months.

**Why do we need your data?** We must aggregate site data to report back to current funders, submit new grant requests, support state and federal allocation requests, and forecast future book needs. Even in a year when we have no (or few) books to distribute, this vital information makes it possible to continue seeking future funding for books, literacy materials, and training resources.

For more information including a step-by-step guide through the progress report, please see page 19 of our Program Coordinator Manual [here](#). Please note that site ID logins and passwords are being phased out. If you need further login assistance or you have any questions, please contact Madison Criswell, email [mc@inaap.org](mailto:mc@inaap.org), or call 765-416-1135.

## Save the Date: St. Vincent Pediatric Conference September 25, 2019



St. Vincent will host their 20th Annual Peyton Manning Children's Hospital Fall Pediatric Conference on Wednesday September 25, 2019 at the Ritz Charles Conference Center in Carmel.

You can get speaker and registration information at

Conference Information



## Support INAAP Through Amazon Smile

Did you know that you can help support INAAP with every purchase you make from Amazon? The Amazon Smile program gives a percentage of every purchase back to participating nonprofit organizations, and those donation can really add up during the holiday season. It's just like using Amazon, but with an added philanthropic benefit. Make sure the purchases you would make anyways this holiday season help support INAAP by using the link below!

[Amazon Smile - INAAP](#)

